



Sweeten up your menu with **SWEET POTATO FRIES**

McCain Sweet Potato Fries

Code: 1000013879

Pack Size: 4 x 2.5kg

SWEET POTATO IS BACK!

Why choose McCain Sweet Potato Fries?



Broad customer appeal



**Provides a better-for-you
perception** for your menu



Gluten free, catering to
dietary needs



Versatile across dayparts
and meal types



Drives margin as
premium side upgrade



**Backed by McCain quality
you can trust**

Serving suggestion.



**FOODSERVICE
SOLUTIONS**

www.mccainfoodservice-anz.com

SWEET POTATO FRIES

When you want to give a meal a surprising lift, McCain Sweet Potato Fries deliver big flavour, broad customer appeal, and a better-for-you perception that appeals to today's diners.

Their versatility makes them easy to feature across daypart, from breakfast bowls and lunch builds to premium sides or elevated stand-alone offerings, helping you add variety and value right across your menu.

SERVING SUGGESTIONS

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For a different spin on breakfast, this fresh omelette is filled with McCain Sweet Potato Fries, a little crumbled feta, mint leaves and finished with balsamic drizzle.

Create a vibrant salad bowl featuring McCain Sweet Potato Fries, layered with chicken, sliced avocado, fresh vegetables and finished with a generous dollop of hummus.



Over 1 in 4 consumers eat Sweet Potato Fries in restaurants or takeaway

Source: Ipsos, McCain Potato U&A, Nov 2025

70% of consumers prefer sweet potatoes for perceived health benefits

Source: Sweet Potatoes Market Research Report,
Global Virtue Market Research, Nov 2025



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For more information talk to your McCain Sales Representative or visit mccainfoodservice-anz.com