

# McCain FOODSERVICE CATALOGUE



FOODSERVICE  
SOLUTIONS





# McCain. YOUR PARTNER IN SUCCESS

Partnering with McCain not only gives you access to our premium product portfolio, created specifically for the foodservice industry, but you'll also benefit from a host of value-added support services to help you thrive in a competitive market.

Whether you're looking to retain loyal customers, make your menu stand out in a crowd or improve your back-of-house operations, we'll guide you in choosing the right mix of products to support your business ambitions.

We're a manufacturer with a strong presence across Australia and New Zealand. We provide quality local field support as well as other valued-added support and services. Above all, we are specialists in potato products.

Our reputation is built on quality and continuous research, and whilst we have six manufacturing facilities across Australia and New Zealand, our global connections allow us to draw on innovation from around the world.

Contact us or speak to your local McCain representative to partner today.

# SAY NO TO SOGGY FRIES

*Make sure it's*



**McCain SureCrisp™**  
**13mm Fries**

Product code: 1000010264  
6 x 2kg

# OFF-PREMISE IS BOOMING IN ANZ AND POTATO PLAYS A VITAL ROLE

**NEW ZEALAND IS ONE OF THE FASTEST GROWING TAKEAWAY MARKETS IN THE WORLD**

**\$583M**

PROJECTED DELIVERY REVENUE

**6.06%**

GROWTH RATE (2023-2027)

**1.87M**

DELIVERY USERS

**BUT**

**82%**

**CONSUMERS EXPERIENCED SOGGY FRIES VIA TAKEAWAY/DELIVERY AND SOGGY CHIPS ARE BAD FOR BUSINESS.**

**It's time to win in Off-Premise!**

McCain SureCrisp™ is the game-changing range of fries featuring a **Signature Clear Coat Technology** that stays consistently crispy across delivery, takeaway and on-premise channels.

**SUPERIOR CRISPINESS FOR LONGER\***

\*Based on delivery time from preparation, under simulated conditions. Subject to compliance with McCain's cooking instruction. Product quality may be affected by different delivery conditions such as packaging, delivery protocol, travel times and climate. Compared to McCain 10mm Straight Cut Fries, McCain Skin-On 9mm Fries and McCain Steak Fries respectively. Information source: <https://www.statista.com/outlook/dmo/online-food-delivery/meal-delivery/new-zealand?currency=AUD>

# MCCAIN SURECRISP™ 13MM FRIES

Delivers a crispy outer with superior clear coating  
and delicious fluffy potato interior.



McCain SureCrisp™  
13mm Fries

Product code: 1000010264  
6 x 2kg

## McCain SureCrisp™ is sure to deliver

### **DELIVERS on Superior Hold**

Signature Clear Coat Technology for superior crispiness that lasts longer\*.

### **DELIVERS on Texture**

Fluffy interior with a crispy exterior.

### **DELIVERS on Operational Simplicity**

Avoid menuing 2 different fries for on-premises, takeaway and delivery with SureCrisp™ that performs on plate and in pack.

### **DELIVERS on Consumer Satisfaction**

Exceed consumers' expectations for fry crispiness, and increase consumer confidence of ordering fries as a go-to side.

### **DELIVERS Profitability**

Increase sales by expanding your delivery area and confidently offer one of the most popular and highest menu items for delivery and takeaway, as well as on-premises.

# McCain SureCrisp™ Off-Premise Range

A crispy solution for every need



## McCain SureCrisp™ Skin-On 9mm Fries

Product Code: 1000009341

6x2kg

Natural looking fries with skin left on for a desirable rustic appeal and ultimate crispiness.

**Hold Time: 30mins\***



## McCain SureCrisp™ 10mm Fries

Product Code: 1000007419

6x2kg

The one that always delivers with a quick cook time and the perfect balance of taste and texture.

**Hold Time: 30mins\***



## McCain SureCrisp™ Steak Fries

Product Code: 1000008547

6x2kg

A classic flat cut that delivers on plate coverage, taste and texture all at once.

**Hold Time: 25mins\***



## McCain SureCrisp™ 13mm Fries

Product Code: 1000010264

6x2kg

Perfect for maximising plate coverage and improving profit.

**Hold Time: 25mins\***

**For more information or to request a sample, scan the QR code.**

# PACKAGING YOUR FRIES FOR TAKEAWAY AND DELIVERY

## Fry Sleeve

Many restaurants already use fry sleeves for to-go orders. Here's how to pack them in a way that delivers on both safety and the best eating experience.

### Step 1

Insert napkin into sleeve all the way to the bottom.



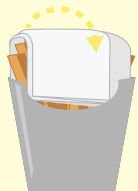
### Step 2

Leave enough material to fold napkin over the top of the fries.



### Step 3

Insert fries and fold napkin over the top.



### Step 4

Place fry sleeve upright on top of any burgers or sandwiches in the bag. Roll and seal the bag top for secure travel.



## Clamshell

Clamshells are another popular to-go container that you might already be using. Keep guests safe and fries crispy with this simple packing technique.

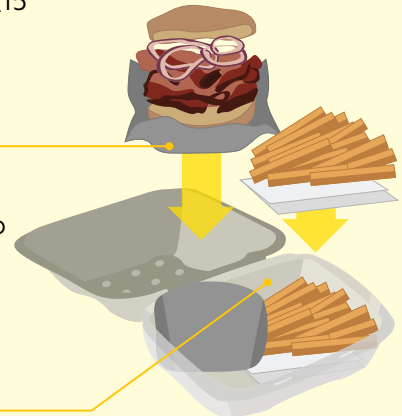
### Step 1

Use a knife to carefully cut three holes (not slits) in the top and in each of the sides (15 total).



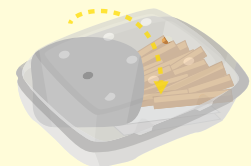
### Step 2

Wrap burger or sandwich in foil to retain its heat.



### Step 3

Place food in the container with a napkin under fries to help absorb moisture.



### Step 4

Close lid to retain heat and place clamshell in bag. Roll and seal the bag top for secure travel.

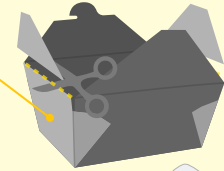


# Folded Carton

If your restaurant is already using folded paper cartons, utilise this packaging strategy to maximize safety and heat retention.

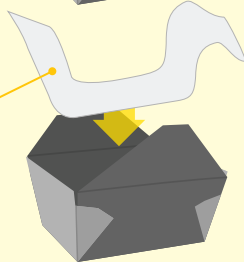
## Step 1

Remove the two side flaps to allow the carton to vent.



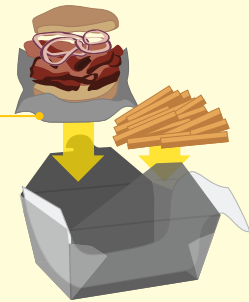
## Step 2

Insert a napkin inside the carton to absorb moisture before inserting food.



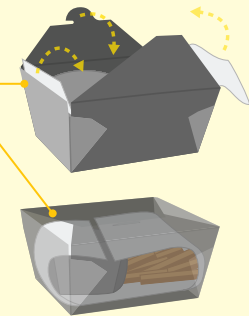
## Step 3

Wrap burger or sandwich in foil to retain its heat. Place food in the carton.



## Step 4

Fold napkin ends over the top of the food and close the remaining flaps.



## Step 5

Place in bag with additional napkins to further absorb moisture. Roll and seal the bag top for secure travel.



**For even better performance, package fries separately.**





## **McCain Steak Fries**

Pack Size: 3x5kg

Product Code: 203132

.....  
A classic flat-cut fry that delivers on all fronts; premium taste, texture and presentation. Their large flat-cut size delivers excellent plate coverage for a lower plate cost.



# OUR ORIGINAL CHOICE

When you need it done brilliantly every time, McCain Original Choice always delivers. And it's this consistency and quality that keeps your stress levels down and customers coming back for more.



## **McCain** **Shoestring Fries**

Pack Size: 5x3kg  
Product Code: 1000006898

Featuring an attractive, crispy presentation, these fries cook faster than regular cut fries making them ideal for quick service. An all-time favourite on their own or with other menu items.



## **McCain Straight Cut 13mm**

Pack Size: 3x5kg  
Product Code: 203136

Featuring a traditional cut, excellent plate coverage and exceptional flavour, McCain Straight Cut Fries are an all round favourite. Their versatility and quality mean they're at home on any menu.



## **McCain Fast Fry Straight Cut 10mm**

Pack Size: 3x5kg  
Product Code: 203131

The crowd-pleaser that provides great plate coverage and tastes just like a good fry should. Their quick cook times take the pressure off busy kitchens when speedy delivery is necessary.



## **McCain Hash Brown Triangles**

Pack Size: 6x2kg  
Product Code: 202511

For something different, McCain Hash Brown Triangles are a great way to add interest to the plate. Made with potatoes, which are simply shredded and fried, they have the same great taste of traditional Hash Browns.



## **McCain Hash Brown Nuggets**

Pack Size: 6x2kg  
Product Code: 202513

Crispy on the outside and soft in the centre, McCain Hash Brown Nuggets can be baked or fried to suit any kitchen. These delicious, golden, shredded potato bites are perfect for breakfast, snacking and sharing.



## **McCain Hash Brown Ovals**

Pack Size: 4x2.6kg  
Product Code: 1000013606

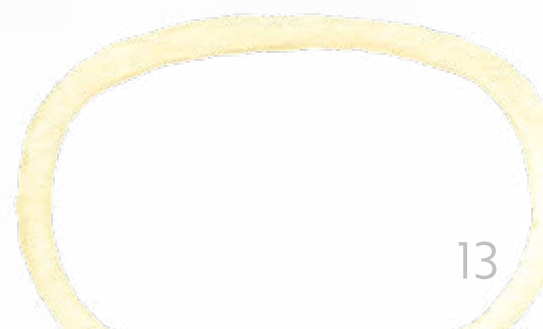
Complement any breakfast menu with McCain Hash Brown Ovals, made from potatoes, which are simply shredded and fried. Their classic oval shape and piece weight also makes cost-control and menu planning easier.



## **McCain Crinkle Cut Fries 13mm**

Pack Size: 3x5kg  
Product Code: 203120

Loved by kids and adults alike, McCain Crinkle Cut Fries feature a unique crinkle cut that adds a novel point of difference to the menu. This classic favourite is sure to have customers asking for more.





**McCain**  
**Beer Batter Fast Fry 10mm**

Pack Size: 6x2kg  
Product Code: 202291

.....

When you have to deliver delicious, crunchy fries in a hurry choose McCain Beer Batter Fast Fry, coated in our signature beer batter. The 10mm cut size allows for a faster cook time, while our signature coating provides a superior crunch.



# OUR MENU SIGNATURES

When you need to ensure your menu stands out in a crowded market, McCain Menu Signatures fit the bill. They provide a real point of difference to help you create a 'signature dish' or memorable side.



## **McCain** **Beer Batter Steak Fries**

Pack Size: 6x2kg  
Product Code: 202290

Our signature beer batter coating delivers excellent flavour and a delicious crunch. The flat cut style also delivers great plate coverage and lowered plate costs.



## **McCain** **Cream Flesh Straight Cut 10mm**

Pack Size: 6x2.5kg  
Product Code: 1000002658

.....

Grown specifically for McCain, these fries are cut from naturally creamy flesh potatoes, giving them a distinct colour and exceptional presentation. The 10mm cut size delivers a faster cooking time for your busy service times.



## **McCain** **Cream Flesh Straight Cut 13mm**

Pack Size: 3x5kg  
Product Code: 203139

.....

Featuring a distinct creamy yellow colour and exceptional presentation, McCain Cream Flesh fries are made from carefully selected, naturally creamy coloured potatoes developed and grown specifically for McCain.



## **McCain** **Seasoned Wedges**

Pack Size: 6x2kg  
Product Code: 202254

.....

Featuring exceptional flavour and plate coverage, McCain Seasoned Wedges boast our beloved signature flavour. They are ideal for broadening menu options and improving profits. Serve by themselves or plated with other menu items.



Our Chef Solutions

# OUR CHEF SOLUTIONS

When you need to work smarter, not harder, McCain Chef Solutions help you save time on the basics. Which means you can focus on creating the kind of food that makes you proud.

## **McCain** **Stay Crisp French Fries 10mm**

Pack Size: 6x2kg

Product Code: 202168

As the name suggests, our Stay Crisp French Fries feature a unique coating that helps them to stay crispy. Their 10mm cut provides a faster cook time for speedy delivery.

# SNACKING & SHARING

When you need to present an irresistible side dish, delicious snack or surprising meal component, McCain snacking solutions are jam-packed with flavour and just right for sharing.

## **McCain** **Beer Batter Onion Rings**

Pack Size: 6x1kg

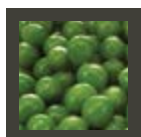
Product Code: 1000013137

Sliced from a whole, sweet onion and featuring an authentic beer batter coating, this versatile product is ideal for snacking and sharing. They're a great way to expand or reinvigorate your menu to help drive revenue.



# FROZEN VEGETABLES

When you need them to be as fresh as the day they were picked, McCain Frozen Vegetables are 100% natural and snap frozen to preserve freshness and flavour. Better still, they're always readily available and versatile enough to be used as an ingredient or stand-alone dish.



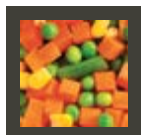
## **McCain Peas**

Pack Size: 6x2kg  
Product Code: 82305



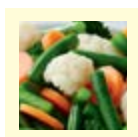
## **McCain Cross Cut Beans**

Pack Size: 6x2kg  
Product Code: 202307



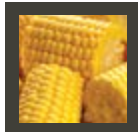
## **McCain Mixed Vegetables**

Pack Size: 6x2kg  
Product Code: 202318



## **McCain Broccoli, Cauliflower Carrots & Beans**

Pack Size: 6x2kg  
Product Code: 202329



## **McCain Sweet Corn Cobs**

Pack Size: 5x1.15kg  
Product Code: 87941







## **McCain Sweet Corn Kernels**

Pack Size: 6x2kg  
Product Code: 82319



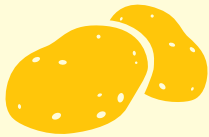
# NUTRITIONAL INFORMATION

Subcategory	Product Code	Product Description	Average Quantity per 100g						
			Energy (kJ)	Protein (g)	Total fat (g)	Saturated fat (g)	Carbs (g)	Sugars (g)	Sodium (mg)
	1000009341	McCain SureCrisp™ Skin-On 9mm Fries	654	3.0	5.0	<1.0	23.6	<1.0	138
	1000007419	McCain SureCrisp™ 10mm Fries	622	3.0	4.6	<1.0	22.7	<1.0	46
	1000010264	McCain SureCrisp™ 13mm Fries	653	3.0	5.0	<1.0	23.6	<1.0	138
	1000008547	McCain SureCrisp™ Steak Fries	654	3.0	5.0	<1.0	23.6	<1.0	138
	203132	McCain Steak Fries	583	2.4	2.9	<1.0	24.5	<1.0	46
	1000006898	McCain Shoestring Fries	756	2.8	6.8	<1.0	26.3	<1.0	68
	203131	McCain Fast Fry Straight Cut 10mm	665	2.6	4.5	<1.0	25.8	<1.0	44
	203136	McCain Straight Cut 13mm	561	2.4	4.5	<1.0	20.0	<1.0	52
	202513	McCain Hash Brown Nuggets	648	2.1	7.7	<1.0	18.1	<1.0	390
	202511	McCain Hash Brown Triangles	747	2.1	9.9	<1.0	18.9	<1.0	416
	1000013606	McCain Hash Brown Ovals	750	2.1	9.6	<1.0	20.0	<1.0	384
	203120	McCain Crinkle Cut Fries 13mm	573	2.7	4.1	<1.0	21.0	<1.0	40
	202291	McCain Beer Batter Fast Fry 10mm	664	2.8	5.4	<1.0	23.5	<1.0	260
	202290	McCain Beer Batter Steak Fries	636	2.9	5.5	<1.0	21.7	<1.0	230
	202254	McCain Seasoned Wedges	729	2.6	6.5	<1.0	25.3	<1.0	381
	1000002658	McCain Cream Flesh Straight Cut 10mm	665	2.6	4.5	<1.0	25.8	<1.0	44
	203139	McCain Cream Flesh Straight Cut 13mm	561	2.4	4.5	<1.0	20.0	<1.0	52
	202168	McCain Stay Crisp French Fries 10mm	665	2.6	4.5	<1.0	25.8	<1.0	44

Subcategory	Product Code	Product Description	Energy (kJ)	Protein (g)	Average Quantity per 100g				
					Total fat (g)	Saturated fat (g)	Carbs (g)	Sugars (g)	Sodium (mg)
<b>Snacking &amp; Sharing</b>	1000013137	McCain Beer Batter Onion Rings	928	2.8	11	1.2	27	3.6	384
<b>Frozen Vegetables</b>	82305	McCain Peas	373	5.5	1.2	<1.0	12.2	3.5	8
	202307	McCain Cross Cut Beans	113	1.5	<1.0	<1.0	2.6	2.4	5
	202318	McCain Mixed Vegetables	187	1.5	<1.0	<1.0	7.3	4.0	40
	202329	McCain Broccoli, Cauliflower, Carrots & Beans	128	1.3	<1.0	<1.0	4.2	3.0	45
	87941	McCain Sweet Corn Cobs	425	3.8	2.2	<1.0	14.5	12.0	4
	82319	McCain Corn Kernels	478	3.2	1.5	<1.0	20.5	2.6	10



# GROWN LOCAL LOVED LOCAL



## LARGEST PROCESSOR OF POTATOES

McCain today is the **largest purchaser of potatoes for processing in New Zealand** and we pride ourselves on our **strong relationship with New Zealand Agriculture.**



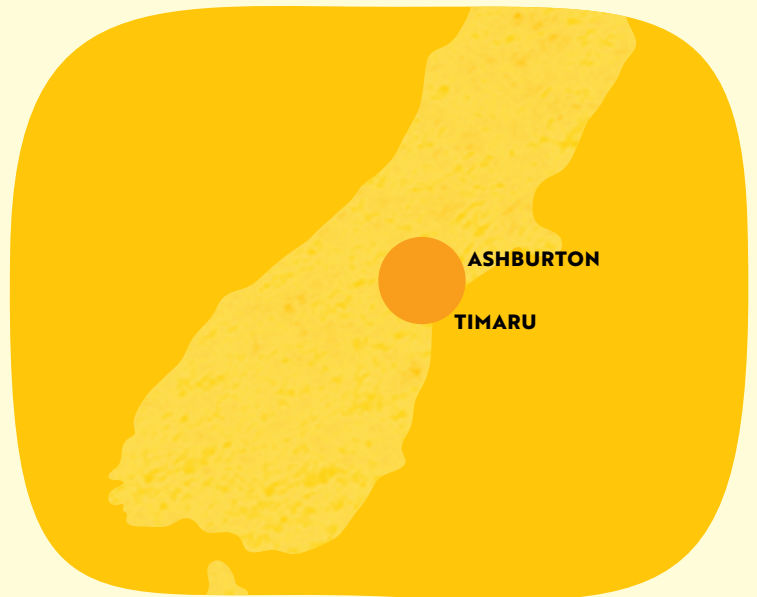
## GENERATION TO GENERATION

**Proudly forging relationships with growers lasting over generations,** some well over 30 years, we are committed to **supporting farmers and growers in New Zealand** today and into the future.



## 12 GROWERS

In New Zealand McCain has over **12 growers all based in mid and south Canterbury,** who provide fresh potato from January through to June from 100% irrigated paddocks.



ASHBURTON

TIMARU

## DISCOVER OUR LOCAL RANGE



# TOGETHER, TOWARDS PLANET-FRIENDLY FOOD

**As a responsible business, we aim to grow while reducing environmental impact over the coming years.**



## **RENEWABLE ELECTRICITY**

We aim to have **renewable energy** across all our plants by 2030.



## **REDUCING CO<sub>2</sub> EMISSIONS**

We are working towards **50% absolute reduction in Scope 1 & Scope 2 CO<sub>2</sub> emissions** by 2030, ceasing use of coal by 2025.



## **ZERO WASTE**

We are striving towards **zero waste which means 100% potato utilisation** in all our plants by 2025.



## **SUSTAINABLE PACKAGING**

We are committed to reaching **100% reusable, recyclable or compostable packaging** by 2025.



SCAN TO REGISTER

# Advantage

ONE PROGRAM

## ENDLESS WAYS TO EARN.

Easy Earnings. Richer Rewards. Loyalty that delivers more



### Make every McCain purchase count

Turn regular orders into rewards. Every carton earns points—and premium products earn more\*  
\* Excludes SAFries Range

#### Uncoated Fries & Vegetables

**= 10pts**

per carton

#### Coated Fries

**= 14pts**

per carton

#### Specialty Potato & Appetisers

**= 20pts**

per carton

### More ways to earn. More reasons to rise.

Enjoy new ways to earn bonus points along your rewards journey and unlock more perks and rewards as you climb tiers.\*



#### Move Up, Earn More

The more you buy, the higher your tier. Each time you reach a new tier, you get a bonus and unlock better perks.



#### Refer a friend

Share the program with your network and earn bonus points when they join.



#### Celebrate your anniversary

Celebrate another year of partnership with McCain and earn bonus rewards—just for staying with us.

Go to [mymccainadvantage.com](http://mymccainadvantage.com)

To discover tier benefits, eligible products, and everything your membership unlocks.

View T&Cs here - [mymccainadvantage.com/terms](http://mymccainadvantage.com/terms)

# From Sign-Up to Rewards in 6 simple steps

1



## Scan and download

Get the app via QR code  
or [Click here](#)

2



## Register Free

Quick setup, zero  
commitment

3



## Purchase as usual

Buy eligible McCain  
Products\*

4



## Log a Purchase

Submit your invoice and  
claim for multiple SKUs at  
once

5



## Watch Points Accumulate

Earn automatically based  
on product tier

6



## Choose your reward

Browse 20,000+ items or  
work with our Concierge for  
premium selections

My **McCain**  
**Advantage**

# 20,000+ REWARDS.

EXTRAORDINARY GALLERY

The more you order, the more you unlock



FROM 18,500 POINTS

**Smeg** - 50's Style 4 Slice Toaster



FROM 9,300 POINTS

**Scanpan** - 2 Pc Fry Pan in Sleeve Set



FROM 31,900 POINTS

**Apple** - iPad A16



FROM 36,200 POINTS

**Le Creuset** - Cast Iron Round Casserole 24cm



FROM 24,100 POINTS

**Garmin** - Vivoactive 5 Smart Watch



FROM 33,100 POINTS

**Dyson** - V8 Origin Cordfree vacuum



FROM 7,700 POINTS

**Weber** - Smokey Joe Portable BBQ



FROM 17,300 POINTS

**Callaway** - Chrome Soft Players Golf Pack



FROM 18,000 POINTS

**Ninja** - Creami Ice Cream Maker



FROM 109,200 POINTS

**Apple** - iPhone 17 Pro



FROM 43,000 POINTS

**Sony** - PlayStation 5 Slim Digital



FROM 600 POINTS

**Gift Cards** - Huge selection



FROM 42,700 POINTS

**Gozney** - Rocbox Portable Pizza Oven



FROM 16,400 POINTS

**Havana Outdoors** Beach Umbrella



FROM 12,300 POINTS

**Ray-Ban** Round Metal Polarized Sunglasses



## Can't find what you want?

Dream bigger. Our Concierge team specializes in sourcing premium rewards and custom redemptions. If you can imagine it, we'll help you earn it.

[mymccainadvantage.com/concierge](https://mymccainadvantage.com/concierge)



**Email:** [help@mymccainadvantage.com](mailto:help@mymccainadvantage.com) **Phone:** (AU) 1300 487 604 / (NZ) 0800 456 844

**Hours of Operation:** Available 24 hours, Monday to Friday (AEST) **LiveChat:** [mymccainadvantage.com/livechat](https://mymccainadvantage.com/livechat)

[View T&Cs here - mymccainadvantage.com/terms](https://mymccainadvantage.com/terms)



## DOWNLOAD THE APP TODAY

TURN EVERYDAY PURCHASES INTO EXTRAORDINARY REWARDS.



# STORAGE & COOKING INSTRUCTIONS

---

McCain frozen potato products should be stored frozen, at or below  $-18^{\circ}\text{C}$ . Potato fries should not be stored in the refrigerator. Should your fry product thaw, please use immediately. McCain recommends that you not re-freeze your fry product.

McCain frozen Vegetables should be stored frozen, at or below  $-18^{\circ}\text{C}$ . Do not store in the refrigerator. Should your product thaw, please use immediately. McCain recommends that you not refreeze your frozen vegetable product.

Please refer to pack or product specification for cooking and storage instructions.



**Scan QR code to request  
your Free Sample**

**McCain Foods (NZ) Pty Ltd  
For more information talk to your  
McCain Foodservice Representative.**

**[www.mccainfoodservice-anz.com](http://www.mccainfoodservice-anz.com)**



**FOODSERVICE  
SOLUTIONS**

May 2026

