

McCain FOODSERVICE CATALOGUE



FOODSERVICE
SOLUTIONS





McCain. YOUR PARTNER IN SUCCESS

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Partnering with McCain not only gives you access to our premium product portfolio, created specifically for the foodservice industry, but you'll also benefit from a host of value-added support services to help you thrive in a competitive market.

Whether you're looking to retain loyal customers, make your menu stand out in a crowd or improve your back-of-house operations, we'll guide you in choosing the right mix of products to support your business ambitions.

We're a manufacturer with a strong presence across Australia and New Zealand. We provide quality local field support as well as other valued-added support and services. Above all, we are specialists in potato products.

Our reputation is built on quality and continuous research, and whilst we have six manufacturing facilities across Australia and New Zealand, our global connections allow us to draw on innovation from around the world.

Contact us or speak to your local McCain representative to partner today.

For Suuuuper Crispy Fries

Make sure it's



McCain SureCrisp™
Skin-On 9mm Fries
Product code: 1000009341
6 x 2kg

OFF-PREMISE IS BOOMING ACROSS AUSTRALIA AND POTATO PLAYS A VITAL ROLE

OFF-PREMISE
WORTH†
\$25B

2.6B

OFF-PREMISE
CONSUMER
TRAFFIC

GROWTH OF
3.2%

CONSUMER
SPEND

968M

SERVINGS OF
POTATO IN
OFF-PREMISE

BUT 82%

CONSUMERS EXPERIENCED
SOGGY FRIES VIA TAKEAWAY/
DELIVERY AND SOGGY CHIPS
ARE BAD FOR BUSINESS.

It's time to win in Off-Premise!

McCain SureCrisp™ is the game-changing range of fries featuring a **Signature Clear Coat Technology** that stays consistently crispy across delivery, takeaway and on-premise channels.

**SUPERIOR
CRISPINESS
FOR LONGER***

For more information or to
request a sample, scan the
QR Code.

MCCAIN SURECRISP™ 13MM FRIES

Delivers a crispy outer with superior clear coating
and delicious fluffy potato interior.



**McCain SureCrisp™
13mm Fries**

Product code: 1000010264
6 x 2kg

McCain SureCrisp™ is sure to deliver

DELIVERS on Superior Hold

Signature Clear Coat Technology for superior crispiness that lasts longer*.

DELIVERS on Texture

Fluffy interior with a crispy exterior.

DELIVERS on Operational Simplicity

Avoid menuing 2 different fries for on-premises, takeaway and delivery with SureCrisp™ that performs on plate and in pack.

DELIVERS on Consumer Satisfaction

Exceed consumers' expectations for fry crispiness, and increase consumer confidence of ordering fries as a go-to side.

DELIVERS Profitability

Increase sales by expanding your delivery area and confidently offer one of the most popular and highest menu items for delivery and takeaway, as well as on-premises.

McCain SureCrisp™ Off-Premise Range

A crispy solution for every need



McCain SureCrisp™ Skin-On 9mm Fries
Product Code: 1000009341
6x2kg

Natural looking fries with skin left on for a desirable rustic appeal and ultimate crispiness.

Hold Time: 30mins*



McCain SureCrisp™ 10mm Fries
Product Code: 1000007419
6x2kg

The one that always delivers with a quick cook time and the perfect balance of taste and texture.

Hold Time: 30mins*



McCain SureCrisp™ Steak Fries
Product Code: 1000008547
6x2kg

A classic flat cut that delivers on plate coverage, taste and texture all at once.

Hold Time: 25mins*



McCain SureCrisp™ 13mm Fries
Product Code: 1000010264
6x2kg

A thick cut chip perfect for maximising plate coverage and improving profit.

Hold Time: 25mins*

*Based on delivery time from preparation, under simulated conditions. Subject to compliance with McCain's cooking instruction. Product quality may be affected by different delivery conditions such as packaging, delivery protocol, travel times and climate. Compared to McCain 10mm Straight Cut Fries, McCain Skin-On 9mm Fries and McCain Steak Fries respectively.

‡ NPD Group Year End 2023 vs 2022

Information source: Technomic Global Takeaway & Delivery Report, Dec 2018.

PACKAGING YOUR FRIES FOR TAKEAWAY AND DELIVERY

Fry Sleeve

Many restaurants already use fry sleeves for to-go orders. Here's how to pack them in a way that delivers on both safety and the best eating experience.

Step 1

Insert napkin into sleeve all the way to the bottom.



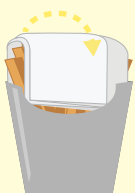
Step 2

Leave enough material to fold napkin over the top of the fries.



Step 3

Insert fries and fold napkin over the top.



Step 4

Place fry sleeve upright on top of any burgers or sandwiches in the bag. Roll and seal the bag top for secure travel.



Clamshell

Clamshells are another popular to-go container that you might already be using. Keep guests safe and fries crispy with this simple packing technique.

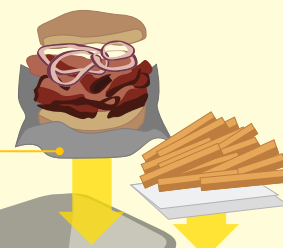
Step 1

Use a knife to carefully cut three holes (not slits) in the top and in each of the sides (15 total).



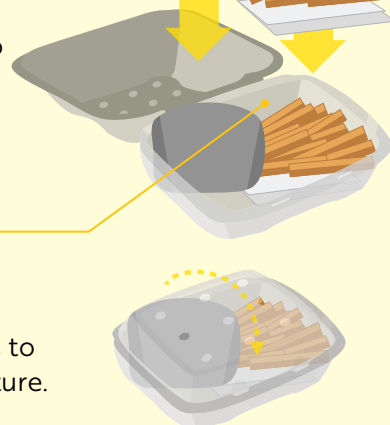
Step 2

Wrap burger or sandwich in foil to retain its heat.



Step 3

Place food in the container with a napkin under fries to help absorb moisture.



Step 4

Close lid to retain heat and place clamshell in bag. Roll and seal the bag top for secure travel.

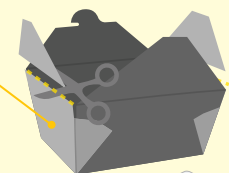


Folded Carton

If your restaurant is already using folded paper cartons, utilise this packaging strategy to maximize safety and heat retention.

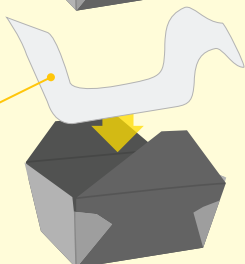
Step 1

Remove the two side flaps to allow the carton to vent.



Step 2

Insert a napkin inside the carton to absorb moisture before inserting food.



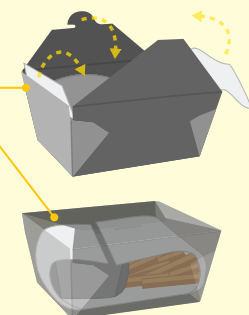
Step 3

Wrap burger or sandwich in foil to retain its heat. Place food in the carton.



Step 4

Fold napkin ends over the top of the food and close the remaining flaps.



Step 5

Place in bag with additional napkins to further absorb moisture. Roll and seal the bag top for secure travel.



For even better performance, package fries separately.





McCain Shoestring Fries

Pack Size: 5x3kg
Product Code: 202136

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Featuring an attractive, crispy presentation, these fries cook faster than regular cut fries making them ideal for quick service. An all-time favourite on their own or with other menu items.



OUR ORIGINAL CHOICE

When you need it done brilliantly every time, McCain Original Choice always delivers. And it's this consistency and quality that keeps your stress levels down and customers coming back for more.



McCain **Fast Fry Straight Cut 10mm**

Pack Size: 3x5kg

Product Code: 203131

The crowd-pleaser that provides great plate coverage and tastes just like a good fry should. Their quick cook times take the pressure off busy kitchens when speedy delivery is necessary.



McCain Straight Cut 13mm

Pack Size: 3x5kg
Product Code: 203136

Featuring a traditional cut, excellent plate coverage and exceptional flavour, McCain Straight Cut Fries are an all round favourite. Their versatility and quality mean they're at home on any menu.



McCain Fish Shop Chip

Pack Size: 3x5kg
Product Code: 202284

A delicious thick-cut, 15mm quality chip designed especially for Fish and Chip shops. This chip has a versatile cook time (5-10½ mins) which makes it ideal for a range of venues.



McCain Hash Brown Nuggets

Pack Size: 6x2kg
Product Code: 202513

Crispy on the outside and soft in the centre, McCain Hash Brown Nuggets can be baked or fried to suit any kitchen. These delicious, golden, shredded potato bites are perfect for breakfast, snacking and sharing.



McCain Hash Brown Triangles

Pack Size: 6x2kg
Product Code: 202511

For something different, McCain Hash Brown Triangles are a great way to add interest to the plate. Made with potatoes, which are simply shredded and fried, they have the same great taste of traditional Hash Browns.



McCain Hash Brown Ovals

Pack Size: 4x2.6kg
Product Code: 1000013606

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Complement any breakfast menu with McCain Hash Brown Ovals, made from potatoes, which are simply shredded and fried. Their classic oval shape and piece weight also makes cost-control and menu planning easier.



McCain

Beer Batter Fast Fry 10mm

Pack Size: 6x2kg
Product Code: 202291

When you have to deliver delicious, crunchy fries in a hurry choose McCain Beer Batter Fast Fry, coated in our signature beer batter. The 10mm cut size allows for a faster cook time, while our signature coating provides a superior crunch.



OUR MENU SIGNATURES

When you need to ensure your menu stands out in a crowded market, McCain Menu Signatures fit the bill. They provide a real point of difference to help you create a 'signature dish' or memorable side.



McCain **Beer Batter Steak Fries**

Pack Size: 6x2kg
Product Code: 202290

Our signature beer batter coating delivers excellent flavour and a delicious crunch. The flat cut style also delivers great plate coverage and lowered plate costs.



McCain Cream Flesh Straight Cut 10mm

Pack Size: 6x2.5kg
Product Code: 1000002658

Grown specifically for McCain, these fries are cut from naturally creamy flesh potatoes, giving them a distinct colour and exceptional presentation. The 10mm cut size delivers a faster cooking time for your busy service times.



McCain Seasoned Wedges

Pack Size: 6x2kg
Product Code: 202254

Featuring exceptional flavour and plate coverage, McCain Seasoned Wedges boast our beloved signature flavour. They are ideal for broadening menu options and improving profits. Serve by themselves or plated with other menu items.



McCain Sweet Potato Fries

Pack Size: 4x2.5kg
Product Code: 1000013879

When you want to give a meal a surprising lift, McCain Sweet Potato Straight Cut Fries are big on flavour and are versatile enough to be part of a dish or offered as a premium stand-alone item.





McCain
Seasoned Wedges

Pack Size: 6x2kg
Product Code: 202254



McCain
Stay Crisp French Fries 10mm

Pack Size: 6x2kg

Product Code: 202168

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As the name suggests, our Stay Crisp French Fries feature a unique coating that helps them to stay crispy. Their 10mm cut provides a faster cook time for speedy delivery



OUR CHEF SOLUTIONS

When you need to work smarter, not harder, McCain Chef Solutions help you save time on the basics. Which means you can focus on creating the kind of food that makes you proud.



McCain **Skin On Fries**

Pack Size: 3x5kg

Product Code: 1000002975

Achieve the appealing homemade look and great potato flavour of skin-on fries, without wasting time prepping them by hand. Their cut size also allows for a quicker cook time in busy kitchens.

SNACKING & SHARING

A close-up photograph of a wooden table. In the foreground, a white bowl with a dark rim is filled with golden-brown, crispy onion rings. A small black bowl containing a light-colored dipping sauce sits next to it. In the background, a silver fork and knife are visible on the table. The image is decorated with several orange, textured, leaf-like shapes in the corners.

When you need to present an irresistible side dish, delicious snack or surprising meal component, McCain snacking solutions are jam-packed with flavour and just right for sharing.

McCain
Beer Batter Onion Rings

Pack Size: 6x1kg

Product Code: 1000013137

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Sliced from a whole, sweet onion and featuring an authentic beer batter coating, this versatile product is ideal for snacking and sharing. They're a great way to expand or reinvigorate your menu to help drive revenue.



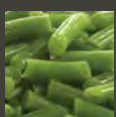
FROZEN VEGETABLES

When you need them to be as fresh as the day they were picked, McCain Frozen Vegetables are 100% natural and snap frozen to preserve freshness and flavour. Better still, they're always readily available and versatile enough to be used as an ingredient or stand-alone dish.



McCain Carrot Rings

Pack Size: 6x2kg
Product Code: 202315



McCain Cross Cut Beans

Pack Size: 6x2kg
Product Code: 202307



McCain Whole Beans

Pack Size: 6x1.5kg
Product Code: 202342



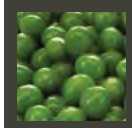
McCain Cut Leaf Spinach

Pack Size: 6x2kg
Product Code: 208806



McCain Broccoli, Cauliflower, Carrots & Beans

Pack Size: 6x2kg
Product Code: 202329



McCain Peas

Pack Size: 6x2kg
Product Code: 82305



McCain IQF Broccoli

Pack Size: 6x1.5kg
Product Code: 202340



McCain Mixed Vegetables

Pack Size: 6x2kg
Product Code: 202318



McCain Cauliflower

Pack Size: 6x1.5kg
Product Code: 202341



McCain Corn Kernels

Pack Size: 6x2kg
Product Code: 82319



McCain Sweet Corn Cobs

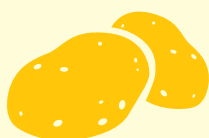
Pack Size: 5x1.15kg
Product Code: 87941

NUTRITIONAL INFORMATION

Subcategory	Product Code	Product Description	Average Quantity per 100g						
			Energy (kJ)	Protein (g)	Total fat (g)	Saturated fat (g)	Carbs (g)	Sugars (g)	Sodium (mg)
	1000009341	McCain SureCrisp™ Skin-On 9mm Fries	654	3.0	5.0	<1.0	23.6	<1.0	138
	1000007419	McCain SureCrisp™ 10mm Fries	622	3.0	4.6	<1.0	22.7	<1.0	46
	1000010264	McCain SureCrisp™ 13mm Fries	653	3.0	5.0	<1.0	23.6	<1.0	138
	1000008547	McCain SureCrisp™ Steak Fries	654	3.0	5.0	<1.0	23.6	<1.0	138
	202136	McCain Shoestring Fries	756	2.8	6.8	<1.0	26.3	<1.0	68
	203131	McCain Fast Fry Straight Cut 10mm	665	2.6	4.5	<1.0	25.8	<1.0	44
	203136	McCain Straight Cut 13mm	561	2.4	4.5	<1.0	20.0	<1.0	52
	202284	McCain Fish Shop Chip	497	2.7	4.4	<1.0	18.4	<1.0	26
	202513	McCain Hash Brown Nuggets	648	2.1	7.7	<1.0	18.1	<1.0	390
	1000013606	McCain Hash Brown Ovals	750	2.1	9.6	<1.0	20.0	<1.0	384
	202511	McCain Hash Brown Triangles	747	2.1	9.9	<1.0	18.9	<1.0	416
	202291	McCain Beer Batter Fast Fry 10mm	664	2.8	5.4	<1.0	23.5	<1.0	260
	202290	McCain Beer Batter Steak Fries	636	2.9	5.5	<1.0	21.7	<1.0	230
	202254	McCain Seasoned Wedges	729	2.6	6.5	1.9	25.3	<1.0	381
	1000002658	McCain Cream Flesh Straight Cut 10mm	665	2.6	4.5	<1.0	25.8	<1.0	44
	1000013879	McCain Sweet Potato Fries	442	1.6	5.1	<1.0	12.3	3.1	176
	202168	McCain Stay Crisp French Fries 10mm	665	2.6	4.5	<1.0	25.8	<1.0	44
	1000002975	McCain Skin On Fries	587	2.7	3.5	<1.0	23.0	<1.0	55

Subcategory	Product Code	Product Description	Energy (kJ)	Protein (g)	Average Quantity per 100g				
					Total fat (g)	Saturated fat (g)	Carbs (g)	Sugars (g)	Sodium (mg)
Snacking & Sharing	1000013137	McCain Beer Batter Onion Rings	928	2.8	11	1.2	27	3.6	384
Frozen Vegetables	202315	McCain Carrot Rings	163	<1.0	<1.0	<1.0	6.9	4.0	80
	202307	McCain Cross Cut Beans	113	1.5	<1.0	<1.0	2.6	2.4	5
	202342	McCain Whole Beans	162	1.5	<1.0	<1.0	5.5	2.0	8
	202329	McCain Broccoli, Cauliflower, Carrots & Beans	128	1.3	<1.0	<1.0	4.2	3.0	45
	208806	McCain Cut Leaf Spinach	103	2.8	<1.0	<1.0	1.6	1.5	140
	82305	McCain Peas	373	5.5	1.2	<1.0	12.2	3.5	8
	202340	McCain IQF Broccoli	122	2.5	<1.0	<1.0	2.2	1.2	32
	202318	McCain Mixed Vegetables	187	1.5	<1.0	<1.0	7.3	4.0	40
	202341	McCain Cauliflower	105	1.5	<1.0	<1.0	2.5	2.1	15
	82319	McCain Corn Kernels	478	3.2	1.5	<1.0	20.5	2.6	10
	87941	McCain Sweet Corn Cobs	425	3.8	2.2	<1.0	14.5	12.0	4

GROWN LOCAL LOVED LOCAL



LARGEST PROCESSOR OF POTATOES

McCain is the largest purchaser of potatoes for processing in Australia and we pride ourselves on our strong relationship with Australian Agriculture.



GENERATION TO GENERATION

Proudly forging relationships with growers lasting over generations, some well over 50 years, we are committed to **supporting farmers and growers in Australia** today and into the future.



120 GROWERS

Celebrating the quality ingredients produced locally, we work with over **120 growers** across Australia to bring fresh and superior quality produce to food operators.

On mainland Australia, we work with over **40 growers** spread across VIC, NSW and SA.

We work with around **85 growers** in Tasmania, from Smithton to the north east and down to the central areas.



DISCOVER
OUR LOCAL
RANGE



TOGETHER, TOWARDS PLANET-FRIENDLY FOOD

As a responsible business, we aim to grow while reducing environmental impact over the coming years.



SOLAR INSTALLATION IN BALLARAT

We have **completed the first stage of our Solar installation in Ballarat** in 2020 with the aim of **renewable electricity in all our plants by 2030.**



REDUCING CO₂ EMISSIONS

We are working towards **50% absolute reduction in Scope 1 & Scope 2 CO₂ emissions** by 2030, **ceasing use of coal** by 2025.



ZERO WASTE

We are striving towards **zero waste which means 100% potato utilisation in all our plants** by 2025.



SUSTAINABLE PACKAGING

We are committed to reaching **100% reusable, recyclable or compostable packaging** by 2025.



SCAN TO REGISTER

Advantage

ONE PROGRAM

ENDLESS WAYS TO EARN.

Easy Earnings. Richer Rewards. Loyalty that delivers more



Make every McCain purchase count

Turn regular orders into rewards. Every carton earns points—and premium products earn more*

* Excludes SAFries Range

Uncoated Fries & Vegetables

= 10pts

per carton

Coated Fries

= 14pts

per carton

Specialty Potato & Appetisers

= 20pts

per carton

More ways to earn. More reasons to rise.

Enjoy new ways to earn bonus points along your rewards journey and unlock more perks and rewards as you climb tiers.*



Move Up, Earn More

The more you buy, the higher your tier. Each time you reach a new tier, you get a bonus and unlock better perks.



Refer a friend

Share the program with your network and earn bonus points when they join.



Celebrate your anniversary

Celebrate another year of partnership with McCain and earn bonus rewards—just for staying with us.

Go to mymccainadvantage.com

To discover tier benefits, eligible products, and everything your membership unlocks.

View T&Cs here - mymccainadvantage.com/terms

From Sign-Up to Rewards in 6 simple steps

1



Scan and download

Get the app via QR code
or [Click here](#)

2



Register Free

Quick setup, zero
commitment

3



Purchase as usual

Buy eligible McCain
Products*

4



Log a Purchase

Submit your invoice and
claim for multiple SKUs at
once

5



Watch Points Accumulate

Earn automatically based
on product tier

6



Choose your reward

Browse 20,000+ items or
work with our Concierge for
premium selections

20,000+ REWARDS.

EXTRAORDINARY GALLERY

The more you
order, the more
you unlock



FROM 18,500 POINTS
Smeg - 50's Style 4
Slice Toaster



FROM 9,300 POINTS
Scanpan - 2 Pc Fry
Pan in Sleeve Set



FROM 31,900 POINTS
Apple - iPad A16



FROM 36,200 POINTS
Le Creuset - Cast Iron
Round Casserole 24cm



FROM 24,100 POINTS
Garmin - Vivoactive
5 Smart Watch



FROM 33,100 POINTS
Dyson - V8 Origin
Cordfree vacuum



FROM 7,700 POINTS
Weber - Smokey Joe
Portable BBQ



FROM 17,300 POINTS
Callaway - Chrome
Soft Players Golf Pack



FROM 18,000 POINTS
Ninja - Creami Ice
Cream Maker



FROM 109,200 POINTS
Apple - iPhone 17
Pro



FROM 43,000 POINTS
Sony - PlayStation 5
Slim Digital



FROM 600 POINTS
Gift Cards - Huge
selection



FROM 42,700 POINTS
Gozney - Rocbox
Portable Pizza Oven



FROM 16,400 POINTS
Havana Outdoors
Beach Umbrella



FROM 12,300 POINTS
Ray-Ban Round Metal
Polarized Sunglasses



Can't find what you want?

Dream bigger. Our Concierge team specializes in sourcing premium rewards and custom redemptions. If you can imagine it, we'll help you earn it.

mymccainadvantage.com/concierge



Email: help@mymccainadvantage.com Phone: (AU) 1300 487 604 / (NZ) 0800 456 844

Hours of Operation: Available 24 hours, Monday to Friday (AEST) LiveChat: mymccainadvantage.com/livechat

View T&Cs here - mymccainadvantage.com/terms



DOWNLOAD THE APP TODAY

TURN EVERYDAY PURCHASES INTO
EXTRAORDINARY REWARDS.



STORAGE & COOKING INSTRUCTIONS

McCain frozen potato products should be stored frozen, at or below -18°C . Potato fries should not be stored in the refrigerator. Should your fry product thaw, please use immediately. McCain recommends that you not re-freeze your fry product.

McCain frozen Vegetables should be stored frozen, at or below -18°C . Do not store in the refrigerator. Should your product thaw, please use immediately. McCain recommends that you not refreeze your frozen vegetable product.

Please refer to pack or product specification for cooking and storage instructions.



McCain Foods (Aust) Pty Ltd
For more information talk to your
McCain Foodservice Representative.

www.mccainfoodservice-anz.com



**FOODSERVICE
SOLUTIONS**

June 2026

